



Disproportionality Analysis in Pharmacovigilance: Methods, Applications, Limitations, and Emerging Perspectives

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Received: 12-03-2026; Revised: 26-05-2026; Accepted: 05-06-2026; Published online: 20-06-2026.

ABSTRACT

Pharmacovigilance, the science of monitoring drug safety after marketing authorization, relies heavily on quantitative signal detection methods to identify adverse drug reactions (ADRs) in large spontaneous reporting databases. Among these, disproportionality analysis (DA) has emerged as the most widely employed statistical approach for detecting signals of disproportionate reporting (SDRs). DA quantifies the extent to which a specific drug–event combination is reported more (or less) frequently than expected by chance, based on the overall distribution of reports in the database. This review comprehensively examines the conceptual foundations, statistical methodologies, key pharmacovigilance databases, applications, biases, and emerging developments in the field of DA. Frequentist methods—Proportional Reporting Ratio (PRR) and Reporting Odds Ratio (ROR)—and Bayesian methods—Bayesian Confidence Propagation Neural Network (BCPNN) and Multi-item Gamma Poisson Shrinker (MGPS)—are discussed in depth. The review also critically appraises the major limitations of DA, including underreporting, confounding, notoriety bias, and the inability to establish causality. The recent READUS-PV reporting guideline, designed to standardize and improve the transparency of DA publications, is highlighted as a landmark step toward methodological rigor. Finally, integration with real-world evidence sources and machine learning-based approaches are discussed as the future trajectory of pharmacovigilance signal detection.

Keywords: Disproportionality Analysis, Pharmacovigilance, Signal Detection, Proportional Reporting Ratio, Reporting Odds Ratio, BCPNN, MGPS, FAERS, VigiBase, Adverse Drug Reactions, READUS-PV.

1. INTRODUCTION

Pharmacovigilance is defined by the World Health Organization (WHO) as "the science and activities relating to the detection, assessment, understanding, and prevention of adverse effects or any other medicine/vaccine related problem" ¹. It represents a cornerstone of post-marketing drug safety monitoring, ensuring that the benefit–risk profile of a medicinal product continues to be favorable after its entry into the market. While pre-clinical and clinical trials provide essential safety data before drug approval, their limited size, controlled patient populations, and restricted duration make it virtually impossible to detect rare, delayed, or population-specific adverse drug reactions (ADRs) prior to marketing ².

Once a drug is approved and widely prescribed, spontaneous reporting systems (SRSs) become the primary mechanism for capturing ADRs in real-world settings. These systems collect individual case safety reports (ICSRs) submitted voluntarily by healthcare professionals, patients, and pharmaceutical manufacturers. Global databases such as the FDA Adverse Event Reporting System (FAERS) in the United States, EudraVigilance in Europe, VigiBase of the WHO Uppsala Monitoring Centre (UMC), and the Japanese Adverse Drug Event Report (JADER) database collectively contain tens of millions of ADR reports and serve as critical surveillance resources for regulatory authorities and researchers alike ^{3,4}.

However, the sheer volume of reports in these databases makes manual review impractical. Automated quantitative methods are therefore essential to systematically screen

for drug–event combinations that may represent genuine safety signals. Disproportionality analysis (DA) was developed precisely for this purpose ⁵. By comparing the observed frequency of a drug–event pair against what would be expected based on the overall reporting pattern in the database, DA identifies drug–event combinations that are reported with unexpected frequency—so-called signals of disproportionate reporting (SDRs) ⁶.

Since its early conceptual development in the 1980s and its formalization in the 1990s and 2000s, DA has become the most widely deployed quantitative tool in pharmacovigilance practice ⁷. Over the past decade, the accessibility of large spontaneous reporting databases has led to an exponential growth in DA-based studies published in the academic literature ⁸. Notwithstanding this growth, several methodological challenges remain unresolved, including the appropriate interpretation of SDRs, management of biases, and the risk of misrepresenting DA findings as causal evidence ⁹. In 2024, an international consortium published the READUS-PV guideline—the first standardized reporting guideline specifically tailored to DA studies—as a key response to these concerns ¹⁰.

This review article aims to provide a comprehensive overview of DA in pharmacovigilance, covering historical context, methodological underpinnings, major databases, key applications, inherent limitations, reporting standards, and future directions. It is intended to serve as an educational and reference resource for pharmacologists, clinical researchers, regulatory scientists, and healthcare professionals engaged in drug safety science.



2. HISTORICAL DEVELOPMENT OF DISPROPORTIONALITY ANALYSIS

The origins of quantitative signal detection in pharmacovigilance can be traced to the thalidomide disaster of the early 1960s, which caused thousands of cases of birth defects globally and prompted the establishment of national and international pharmacovigilance systems¹¹. The WHO Programme for International Drug Monitoring was established in 1968 to facilitate international cooperation in ADR surveillance, eventually leading to the creation of the WHO Global ICSR Database, now known as Vigibase¹².

The conceptual roots of DA as a statistical method can be traced to a landmark 1983 case report by Robert, who compared the prevalence of spina bifida aperta among infants exposed in utero to valproic acid versus other malformations—one of the earliest documented uses of a disproportionality-based approach in drug safety¹³. However, it was not until the late 1990s that formal, reproducible DA methods were developed and validated for large-scale database mining.

Evans et al. published the foundational paper describing the Proportional Reporting Ratio (PRR) in 2001, presenting it as a straightforward frequentist method applicable to the UK Yellow Card spontaneous reporting database¹⁴. Around the same time, Bate et al. developed the Bayesian Confidence Propagation Neural Network (BCPNN) at the WHO-UMC, which offered a Bayesian alternative that could handle sparse data more robustly¹⁵. In 2002, Rothman et al. proposed the Reporting Odds Ratio (ROR) as another frequentist measure with theoretical advantages from a case-control perspective¹⁶.

The US Food and Drug Administration (FDA) developed the Empirical Bayes Geometric Mean (EBGM) and its constituent Multi-item Gamma Poisson Shrinker (MGPS) method, which became the FDA's primary automated data mining tool applied to the FAERS database. These Bayesian methods collectively offered advantages over frequentist approaches in handling sparse, noisy data common in large pharmacovigilance databases¹⁷. By the 2010s, the comparative performance of these diverse methods had been extensively studied, and researchers consistently found that while individual results may differ slightly, all major DA methods perform comparably when adequately implemented¹⁸.

3. SPONTANEOUS REPORTING SYSTEMS AND GLOBAL PHARMACOVIGILANCE DATABASES

3.1 Concept of Spontaneous Reporting

Spontaneous reporting systems operate by collecting unsolicited reports of suspected ADRs from healthcare professionals, patients, and pharmaceutical companies. Each report, known as an Individual Case Safety Report (ICSR), typically contains information about the patient demographics, the suspected drug(s), the observed adverse event(s), dose and duration of drug use, and outcome.

These reports are coded using standardized medical terminologies, most notably the Medical Dictionary for Regulatory Activities (MedDRA), which enables consistent classification and retrieval of ADR data¹⁹.

SRSs are inherently passive surveillance tools; unlike active surveillance, they depend on voluntary reporting and therefore suffer from significant underreporting. It is widely estimated that fewer than 10% of all ADRs occurring in clinical practice are formally reported to pharmacovigilance databases²⁰. Despite this limitation, SRSs remain invaluable because they capture a broad spectrum of real-world drug use, encompass vulnerable populations excluded from clinical trials (e.g., elderly patients, pregnant women, and those with comorbidities), and provide the only feasible mechanism for early detection of rare ADRs at a population level²¹.

3.2 Key Global Databases

Several major pharmacovigilance databases serve as the primary sources of data for DA:

FAERS (FDA Adverse Event Reporting System): Maintained by the US FDA, FAERS is one of the largest publicly accessible pharmacovigilance databases worldwide, containing millions of ICSRs submitted since 1968. FAERS data can be freely downloaded quarterly and analyzed using a variety of tools including OpenVigil, making it a popular resource for academic DA studies²². Unique challenges in FAERS include significant volumes of duplicate entries, unrestricted access leading to variable data quality, and the presence of reports from pharmaceutical companies that may reflect selective reporting²³.

Vigibase (WHO-UMC): Vigibase is the WHO's global ICSR database, maintained by the Uppsala Monitoring Centre in Sweden. As of recent years, Vigibase contains over 35 million reports from more than 130 countries, making it the largest international pharmacovigilance database²⁴. Access to Vigibase is restricted to national pharmacovigilance centers that are members of the WHO Programme for International Drug Monitoring, limiting its availability for independent research.

EudraVigilance (EMA): Managed by the European Medicines Agency (EMA), EudraVigilance collects and analyzes reports of suspected ADRs for medicines authorized or being studied in the European Economic Area (EEA). The EudraVigilance Data Analysis System (EVDAS) enables systematic signal detection using predefined DA thresholds²⁵. Studies have demonstrated substantial overlap between signals identified in EVDAS, FAERS, and Vigibase, though the relative proportions differ due to regional differences in marketing and prescribing patterns²⁶.

JADER (Japan): The Japanese Adverse Drug Event Report database is maintained by the Pharmaceuticals and Medical Devices Agency (PMDA) of Japan. JADER offers a rich resource for investigating drug safety in the Japanese



population, which may differ pharmacogenomically and in prescribing practice from Western populations ²⁷.

4. METHODOLOGICAL FOUNDATIONS OF DISPROPORTIONALITY ANALYSIS

4.1 The Two-by-Two Contingency Table

The statistical framework underlying all major DA methods is based on a two-by-two (2x2) contingency table. In this table, the four cells represent: (a) the number of reports containing both drug X and adverse event Y; (b) the number of reports containing drug X but not event Y; (c) the number of reports containing event Y but not drug X; and (d) the number of reports containing neither drug X nor event Y. The total number of reports in the database is denoted N ²⁸.

The fundamental concept is to compare the observed number of reports of the drug–event pair (cell a) with the expected number, which is derived from the assumption of statistical independence between drug X and event Y. If the observed reporting frequency significantly exceeds the expected frequency, a signal of disproportionate reporting (SDR) is generated. This framework forms the basis for all frequentist DA methods and is adapted in various forms by Bayesian approaches ²⁹.

4.2 Frequentist Methods

Proportional Reporting Ratio (PRR): The PRR, developed by Evans et al. and adopted by the UK Medicines and Healthcare products Regulatory Agency (MHRA), is calculated as the proportion of reports for drug X involving event Y, divided by the proportion of all other drugs' reports involving event Y. Mathematically: $PRR = [a/(a+b)] / [c/(c+d)]$. A PRR value greater than 1 indicates that event Y is reported more frequently for drug X than for all other drugs in the database. The standard signal threshold requires that $a \geq 3$, $PRR \geq 2$, and chi-squared ≥ 4 ³⁰.

Reporting Odds Ratio (ROR): The ROR is calculated as the ratio of odds that a report involves event Y for drug X, compared to all other drugs: $ROR = (a/b) / (c/d) = ad/bc$. Proposed by Rothman et al. as analogous to the odds ratio in case–control studies, the ROR treats pharmacovigilance data as a "case–noncase" design, where cases are reports involving the event of interest and noncases are all other reports ³¹. A signal is flagged when the lower bound of the 95% confidence interval of the ROR exceeds 1. The ROR is particularly sensitive to rare events but is susceptible to inflation when small sample sizes are involved ³².

Chi-squared Test: Some regulatory frameworks supplement PRR and ROR calculations with chi-squared tests to assess whether the observed-versus-expected difference is statistically significant. Although not a measure of disproportionality per se, the chi-squared statistic is often used as an additional criterion for signal generation alongside the PRR ³³.

4.3 Bayesian Methods

Bayesian Confidence Propagation Neural Network (BCPNN): Developed at the WHO-UMC, the BCPNN

calculates the Information Component (IC), defined as the log2 ratio of the observed-to-expected reporting frequency, adjusting for statistical uncertainty using a Bayesian prior. The IC is shrunk toward zero for sparse data, reducing false positives for drug–event pairs with low report counts. A signal is generated when the lower 95% credibility interval of the IC (IC025) is greater than zero ³⁴. The BCPNN has been widely adopted for routine signal detection in VigiBase.

Multi-item Gamma Poisson Shrinker (MGPS) and EBGM:

Developed by DuMouchel for the FDA, the MGPS applies a Gamma–Poisson statistical mixture model to estimate expected counts and derives the Empirical Bayesian Geometric Mean (EBGM) as the primary disproportionality measure. The lower 5th percentile of the empirical Bayes posterior distribution (EB05) is commonly used as a conservative threshold for signal detection. MGPS is designed to handle the massive scale of FAERS data and is considered more robust than frequentist methods in sparse data conditions ³⁵.

4.4 Comparative Performance of Methods

Multiple studies have compared the performance of PRR, ROR, BCPNN, and MGPS in terms of sensitivity, specificity, and concordance. The overall consensus in the literature is that when adequately implemented and interpreted, all major DA methods yield broadly similar results, with greater performance variation arising from differences in database structure, reference group selection, and data preprocessing than from the choice of statistical method itself ³⁶. Bayesian methods tend to perform slightly better with very sparse data by shrinking estimates toward zero, thereby reducing false-positive signals. Frequentist methods are simpler to compute and interpret but may over-flag signals for rare drug–event combinations with very few reports ³⁷.

5. APPLICATIONS OF DISPROPORTIONALITY ANALYSIS

5.1 Routine Pharmacovigilance Signal Detection

The primary application of DA remains routine signal detection within national and international pharmacovigilance programs. Regulatory agencies including the FDA, EMA, and national competent authorities routinely apply DA to their ADR databases as part of their signal management workflows. Detected SDRs are subject to further clinical and regulatory evaluation to determine whether regulatory action—such as labeling updates, risk communications, or market withdrawal—is warranted ³⁸. This stepwise signal management process ensures that statistically generated hypotheses from DA are validated through additional clinical evidence before being acted upon.

5.2 Academic and Research Applications

In recent years, there has been a marked increase in academic DA studies utilizing publicly accessible databases such as FAERS. These studies have been applied across diverse therapeutic areas including oncology, cardiology, neurology, infectious diseases, and endocrinology. For



example, DA studies using FAERS data have been instrumental in generating early hypotheses regarding immunotherapy-associated adverse events, drug-induced neurological toxicities, and rare metabolic effects of newer antidiabetic agents ³⁹. The FAERS-based approach using four combined algorithms—ROR, PRR, BCPNN, and EBGM—has become a standard methodology in many published research pharmacovigilance studies to enhance the specificity of signal detection ⁴⁰.

5.3 Drug–Drug Interaction Surveillance

Beyond single-drug ADR detection, DA has been extended to detect drug–drug interactions (DDIs). Multi-item DA approaches can model drug combinations and assess whether concomitant use of two or more drugs produces an unexpectedly high reporting frequency for a specific adverse event over and above what would be expected from each drug individually ⁴¹.

5.4 Vaccine Pharmacovigilance

DA has been applied extensively to vaccine safety surveillance. The Vaccine Adverse Event Reporting System (VAERS) in the United States and similar databases globally have been analyzed using PRR, ROR, IC, and EBGM algorithms to detect adverse events following immunization (AEFIs). Studies have evaluated safety signals for vaccines against COVID-19, human papillomavirus (HPV), and seasonal influenza, among others. The specific challenges of vaccine pharmacovigilance—including stimulated reporting during vaccination campaigns and the temporal coincidence of vaccine administration with background illness—require particularly careful interpretation of DA results ⁴².

5.5 Extensions to Novel Data Sources

While originally designed for spontaneous reporting data, DA methods have been adapted for application to longitudinal observational databases (LODs), electronic health records (EHRs), and claims data. These richer data sources overcome key limitations of SRSs by providing denominator data (i.e., the total number of patients exposed to the drug, enabling incidence estimation), temporal information, and patient-level covariate data ⁴³. However, the computational scale of LODs presents challenges, and DA methods require modification to account for the structured nature of patient-level longitudinal data compared to unlinked case-based spontaneous reports ⁴⁴.

6. BIASES AND LIMITATIONS OF DISPROPORTIONALITY ANALYSIS

6.1 Underreporting

The most fundamental limitation of all SRS-based analyses is pervasive underreporting. It is estimated that fewer than 10% of ADRs occurring in clinical practice are spontaneously reported, meaning that SRS databases represent a highly non-random sample of all drug–ADR experiences ⁴⁵. The degree of underreporting varies substantially by ADR

severity, drug familiarity, reporter type, and country. Because underreporting is not uniform across drug–event combinations, it introduces systematic bias into DA estimates. Importantly, DA cannot correct for underreporting per se—it can only compare reporting frequencies within the database, not absolute rates in the population ⁴⁶.

6.2 Notoriety Bias (Stimulated Reporting)

Notoriety bias, also known as stimulated reporting, occurs when media attention, regulatory warnings, or active pharmacovigilance campaigns disproportionately increase reporting of specific drug–event combinations. This leads to a temporally concentrated surge in reports that inflates DA measures for the highlighted combination, potentially generating false-positive or artificially exaggerated signals ⁴⁷. For example, following regulatory warnings about a particular ADR, reports of that ADR increase dramatically, even if its actual incidence has not changed. Researchers should

6.3 Confounding by Indication and Channeling Bias

Confounding by indication is a major source of bias in pharmacovigilance studies. Since specific drugs are prescribed for specific diseases, and certain diseases are themselves associated with certain adverse events, it may be impossible to distinguish drug-attributable effects from disease-attributable effects based on DA alone ⁴⁹. Channeling bias occurs when drugs with known safety concerns are preferentially prescribed to sicker patients, further confounding the drug–event association. DA methods have very limited ability to control for these confounders because SRS databases typically lack comprehensive patient-level clinical data ⁵⁰.

6.4 Competition Bias (Masking)

Competition bias, also called masking, arises when a drug is associated with a very large number of ADR reports for one specific event, thereby artificially reducing the apparent reporting frequency of other events for the same drug or reducing the apparent frequency of the same event for other drugs. This can suppress detection of genuine signals through a "dilution" effect within the database ⁵¹.

6.5 Missing Data

Spontaneous reporting databases commonly suffer from substantial missing data for key variables including patient age, sex, dose, indication, and concomitant medications. For example, in FAERS, the proportion of reports with missing age data has increased substantially over time, reaching nearly 44% of reports in recent analyses ⁵². Missing data limits the validity of stratified analyses and covariate adjustment, which are important for controlling confounding in DA.

6.6 Inability to Establish Causality or Estimate Incidence

A fundamental conceptual limitation of DA is that it is a hypothesis-generating tool, not a hypothesis-confirming tool ⁵³. SDRs cannot be interpreted as evidence of a causal



drug–ADR relationship, nor can they be used to estimate the incidence or prevalence of ADRs in the population. The absence of denominator data (the total number of patients exposed to the drug) means that reporting frequency cannot be equated with event frequency. Despite these well-established limitations, numerous published academic studies have committed methodological "spin" by interpreting DA results in causal language or using them to extrapolate incidence risk, a practice referred to as "pharmacovigilance syndrome" ⁵⁴.

7. REPORTING QUALITY AND THE READUS-PV GUIDELINE

Concerns about the quality of published DA studies have grown substantially alongside the proliferation of such studies. Meta-research analyses have documented widespread deficiencies in reporting transparency, including inadequate description of data sources, failure to report duplicate detection strategies, insufficient characterization of reference group selection, and inappropriate causal language in conclusions ⁵⁵. These shortcomings undermine reproducibility, hinder peer review, and may misinform clinical practice or regulatory decision-making.

In response to these concerns, an international consortium of 34 experts from academia, pharmaceutical industry, and regulatory agencies developed the READUS-PV (REporting of A Disproportionality analysis for drUg Safety signal detection using individual case safety reports in PharmacoVigilance) guideline, published in Drug Safety in 2024 ¹⁰. The READUS-PV guideline was developed through a structured three-step process: an open-text survey, two rounds of online Delphi consensus, and a final online consensus meeting. The resulting guideline consists of 32 recommendations across 14 items for the main manuscript body, and 12 recommendations across 4 items for abstracts ⁵⁶.

Key items in the READUS-PV checklist include: clear description of the pharmacovigilance database and reporting period; specification of the disproportionality measure(s) and signal thresholds used; description of data preprocessing steps including deduplication; characterization of the reference group; stratified analyses by relevant covariates; and explicit acknowledgment of key limitations including biases and inability to infer causality ⁵⁷. The guideline has been endorsed as a major step forward for the field, though commentators have noted that it cannot fully eliminate the inherent limitations of DA as a method and that its effectiveness will depend on uptake by journal editors and peer reviewers ⁵⁸.

8. EMERGING DEVELOPMENTS AND FUTURE PERSPECTIVES

8.1 Integration with Real-World Evidence

The integration of SRS data with other real-world data sources represents one of the most promising directions for advancing pharmacovigilance. Longitudinal healthcare databases—including electronic health records,

administrative claims data, and prescription registries—provide denominator data and patient-level clinical context that SRS databases lack. Combining disproportionality signals from SRS with confirmatory analyses from EHR or claims data enables stronger causal inference while retaining the hypothesis-generating efficiency of DA ⁵⁹. Methodological frameworks for such integration have been proposed and are increasingly being implemented within regulatory pharmacovigilance programs, including the FDA Sentinel System in the United States.

8.2 Machine Learning and Artificial Intelligence

Machine learning (ML) and artificial intelligence (AI) approaches are being applied to pharmacovigilance to complement or augment traditional DA methods. Natural language processing (NLP) enables extraction of ADR information from unstructured text sources including clinical notes, social media, and published literature, expanding the scope of pharmacovigilance beyond structured database entries ⁶⁰. Deep learning models have been applied to FAERS and VigiBase data to improve signal prioritization and reduce false-positive rates. Additionally, ML-based algorithms have

8.3 INN Stem-Based Pharmacovigilance

A novel framework has been proposed for leveraging the International Nonproprietary Name (INN) stem system to enhance signal detection. INN stems identify pharmacological class membership of drugs; by grouping drugs by their stem, pharmacovigilance analysts can identify whether an emerging safety signal is specific to an individual drug or represents a class effect ⁶². This approach could enable more efficient surveillance of newly approved drugs within established drug classes and earlier detection of class-level toxicities.

8.4 Addressing Dose-Dependence in DA

A growing area of interest is the application of DA to investigate whether ADRs are dose-dependent, using dose information available in spontaneous reports. However, this application is complicated by the substantial proportion of reports with missing dose data, the non-random nature of missing values, and the lack of denominator information on dose distribution in the exposed population ⁶³. Researchers have been cautioned against drawing conclusions about dose-dependence from DA alone without integrating external prescribing data.

8.5 Disproportionality Analysis in Low- and Middle-Income Countries

The global expansion of pharmacovigilance to low- and middle-income countries (LMICs) presents unique challenges and opportunities. Many LMICs have established national pharmacovigilance centers linked to VigiBase, yet reporting rates and data quality in these regions remain substantially lower than in high-income countries ⁶⁴. Methodological adaptations of DA that are robust to sparse data conditions are particularly important for LMIC pharmacovigilance, and efforts are ongoing to build



technical capacity in signal detection and interpretation in these settings.

9. REGULATORY PERSPECTIVES ON DISPROPORTIONALITY ANALYSIS

Regulatory agencies worldwide have incorporated DA into their routine pharmacovigilance activities, while simultaneously emphasizing its role as one component of a broader signal management process. The EMA's signal detection guidance specifies that signals identified through DA require subsequent clinical evaluation before regulatory action can be considered ⁶⁵. The FDA similarly uses EBGM-based data mining as a screening tool within a multi-tiered signal evaluation framework. The ICH E2E guideline on Pharmacovigilance Planning provides a regulatory framework within which DA results are expected to be contextualized ⁶⁶.

Regulatory guidance uniformly emphasizes that DA is a screening tool for hypothesis generation and does not, by itself, constitute evidence of a drug–ADR causal relationship. Safety signals must be evaluated considering clinical plausibility, biological mechanism, quality of individual case reports, and consistency with other evidence sources including clinical trials, observational studies, and published literature ⁶⁷. Regulatory agencies also maintain active surveillance programs that complement SRS data with prescription event monitoring, disease registries, and electronic health record analyses to validate and characterize pharmacovigilance signals.

CONCLUSION

Disproportionality analysis has established itself as an indispensable quantitative tool in pharmacovigilance, enabling systematic mining of large spontaneous reporting databases for potential drug safety signals. From its early conceptual origins to the current diversity of frequentist and Bayesian methods, DA has evolved substantially and demonstrated its value in detecting and characterizing ADRs across diverse therapeutic areas and patient populations. The major DA methods—PRR, ROR, BCPNN, and MGPS—each offer distinct advantages and are broadly concordant in performance when appropriately implemented.

However, the limitations of DA are equally significant and must be explicitly acknowledged in every application of the method. Underreporting, multiple forms of bias, the inability to establish causality, and limitations of missing data all constrain the interpretability of DA findings. The recent publication of the READUS-PV guideline represents a pivotal advancement in standardizing the reporting and interpretation of DA studies and should be adopted as a standard by researchers, journal editors, and peer reviewers.

Looking ahead, the integration of SRS-based DA with longitudinal real-world evidence, machine learning approaches, and novel data sources promises to substantially enhance the sensitivity, specificity, and

actionability of pharmacovigilance signal detection. As pharmacovigilance science continues to evolve, DA will remain a central pillar of post-marketing drug safety surveillance—provided it is applied with methodological rigor, appropriate contextualization, and honest acknowledgment of its inherent limitations.

Source of Support: The author(s) received no financial support for the research, authorship, and/or publication of this article

Conflict of Interest: The author(s) declared no potential conflicts of interest with respect to the research, authorship, and/or publication of this article.

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